

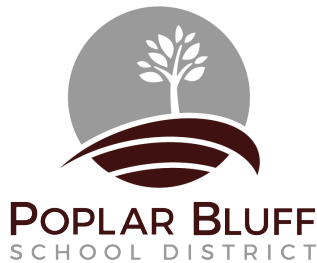
Poplar Bluff Schools - Graphic & Trademark Guidelines

Logo Usage:

If Academic or Athletic Logo is used commercially, Logo Usage Agreement must be reached with Poplar Bluff R-I School District.

Academic Logo (est. 2016):

Color



Without Text



Grayscale



Athletic Logo (est. 2011):

Mule Head Faces Rightward, From Home Facing Away Perspective

Color



Black and White



Official Font: Montserrat

School Color Palette:

#411111 (65, 17, 17)



Primary

100% White



#999999 (153, 153, 153)



Accent

100% Black

